ENHANCED BRIGHTNESS WITH PIXELIUM GLASS TECHNOLOGY

Our breakthrough, high-performance, optical panel with Vu Pixelium Glass Technology enhances light reflection by 40% elaborating picture brightness and wide viewing angle. Compared to other 4K UHD TVs, get an unbelievable 500 nits brightness! Additionally, all the accumulated light in the sheet is utilised further saving massive amounts of electricity.
THEATRICAL SOUND WITH 40W TWEETER AND SOUNDBAR

4 impressive speakers, 2 master speakers to amplify vocals and bass along with 2 tweeters handling the higher notes assures a full range of sound is poured into your room. The intricacies of sound come alive providing a pragmatic sound experience.
ROBOTIC ASSEMBLY FOR BEZEL-LESS DESIGN AND GOLD EDGING

Assembled by Skynet, promised for the future of entertainment! Vu is India's first television brand that involves a 100% robotic assembly of LED panels, that ensures absolute precision, uniform brightness across all the edges, and a sleek, frameless design.
MOVIE AND CONTENT APPS WITH HOT KEYS ON VOICE REMOTE

Our latest processor and Upscaler technology enable you to enjoy viewing with our premium content partners, like Netflix, Prime Video, Hotstar, YouTube and Google Play.
PICTURE PERFECT WITH VOD UPSCALER TECHNOLOGY

An algorithm coded to transmit cinematic realism from your favourite VOD channels like Netflix, YouTube, Amazon Prime onto your screen.
DOLBY VISION,
PERFECT FOR MOMENTS ACROSS KINGDOMS AND BEYOND

Features that ensure a big screen clarity and an enhanced colour reproduction. The elevated brightness and intricacies make your favourite movies come to life in any living space.
BLACKER IMAGERY, RICHER THAN THE EDGES OF OUTER SPACE.

LED Matrix and Adaptive Luma Software control the dynamic backlight levels for uniform black imagery. This automatically adjusts the screen lighting and enhances picture detailing.
EXPERIENCE TRUE AUDITORY IMAGINATION WITH DOLBY PROCESSING AUDIO

Special Dolby supported Sound Modes devised to decode captivating, theatre-like audio-visual performance. Each mode widens the sound field customising your viewing experience.
NEAR, FAR, HEAR IT WITH
40W MULTIDIMENSIONAL FRONT SOUND BAR

Front-facing 40W Vu Speakers for multidimensional audio clarity of vocals & surround sound. The rich immersive sound fills any living space, unleashing the ultimate cinematic experience.
SEE YOUR TRUE COLOURS WITH BEZEL-LESS ARTISTRY

Frameless sleek design to ensure calibrated black & white balance for the display of the right colour tones on-screen that blends effortlessly anywhere.
POWERED BY
ANDROID 9.0 PIE,
THE BEST AVAILABLE
UPGRADE TO HAL 9000

With Google Android 9.0 access the entire Google ecosystem Play Store, Google Games, Google Movies and much more.
NAVIGATE YOUR ENTERTAINMENT SMOOTHER THAN IRON MAN'S J.A.R.V.I.S.

Direct access to the best of content and films through Vu ActiVoice remote and Google Assistant support, providing a seamless visual experience.
APPLE, WINDOWS AND ANDROID CONNECTIVITY + GOOGLE CHROMECAST

The ultimate Call of Duty experience, delivered in your hands. Built-in Google Chromecast is adaptable to Apple iOS devices as well as Android and Windows gadgets.
HELP WILL ALWAYS BE GIVEN AT THE VU HELP APP TO THOSE WHO ASK FOR IT!

The preloaded Vu Help App provides you with self demos to learn how to utilise the Android Smart function, How to set up TV and connectivity, and learn more about the apps.